

# PROMOTING LITERACY

*Promoting literacy in infants and toddlers is crucial for their cognitive development. Below are ideas and suggested activities to engage infants and toddlers' language development and early literacy skills.*



## Reading Aloud

*Even though infants may not understand the words, reading aloud to them exposes them to the rhythm and patterns of language. Choose board books with colorful pictures and simple sentences.*



## High Contrast Books

*Infants are attracted to high-contrast patterns. Opt for books with bold black and white images, as these are easier for them to focus on.*



## Interactive Books

*Choose books with textures, flaps, or mirrors. These tactile experiences enhance sensory development and make reading a more engaging activity.*



## Rhyme and Song

*Singing nursery rhymes and songs introduces infants to the musicality of language. It also helps in developing their listening skills.*





## Pointing and Labeling

*Point to objects in books and label them. This helps infants associate words with images and builds their vocabulary.*



## Puppet Play

*Use puppets to tell simple stories or sing songs. Infants are captivated by the movement and different voices, making it an entertaining and educational experience.*



## Daily Routine Narration

*Describe daily activities to your infant. Whether it's bath time, mealtime, or playtime, narrate what you are doing. This helps them connect words with actions.*



## Soft Books

*Introduce soft, fabric books that infants can touch and explore with their hands and mouths. These are safe and durable for little ones.*



## Name Recognition

*Use personalized books or labels with the infant's name. This helps them recognize and eventually understand the concept of names.*



## BABY RHYMES

### Tickle: **"Baby's Fingers"**

These are baby's fingers (touch fingers)  
These are baby's toes (touch toes)  
This is baby's belly button (touch stomach)  
Round and round it goes! (tickle)

### Tickle: **"Round and Round the Garden"**

Round and round the garden like a teddy bear (swirl  
finger around palm)  
One step, two step (walk fingers up child's arm)  
Hidden under there! (tickle child's underarm)

### Rhyme: **"Teddy Bear, Teddy Bear"**

Teddy bear, teddy bear, turn around  
Teddy bear, teddy bear, touch the ground  
Teddy bear, teddy bear, reach up high  
Teddy bear, teddy bear, touch the sky  
Teddy bear, teddy bear, touch your knees  
Teddy bear, teddy bear, sit down please

**Bounce: "Toast in the Toaster"**

I'm toast in the toaster (bounce)

And I'm getting very hot!

Tick, tock, (move side to side)

Tick, tock

Up I pop! (lift baby up)

Credit: Jbrary.

**Bounce: "A Bouncing We Will Go "**

A bouncing we will go,

A bouncing we will go,

Hi ho the derry o,

A bouncing we will go.

Continue with: rocking, tickling

**WITH MY LITTLE HANDS**

With my little hands I go clap, clap, clap

With my little feet I go tap, tap, tap

With my little arms I wave bye, bye, bye

With my little legs I kick high, high, high

With my little eyes I play peek-a-boo

With my little mouth I say "I love you"